



Grant Evaluation Criteria

This was created from discussion with the 2021 grant review committee (composed of BID Board Members) and what was important to them.

With the following Rankings:

- 0 No, 1 Maybe or sort-of, 2 Yes, 3 Above expectations

This is the grant evaluation criteria:

- **Description**

- Is the project description clear and sufficient to understand the project?

- **Strategy**

- Does the applicant demonstrate a clear strategy and plan for the project?

- **Impact**

- Will the project have a positive impact?

- **Ripple Effect**

- Will the project have a ripple effect on the entire BID?

- **Resources**

- Does the applicant demonstrate resourcefulness for the project?

- **Partnership**

- Is the project a partnership with other businesses?

- **Long-term**

- Impact For large-scale projects, will the project have a long-term impact on the BID?

- **Matching**

- Does the application meet the matching requirements (if applicable)?

- **Readiness**

- Does the project appear to be ready for implementation?

- **Government**

- Confirm feasibility (e.g. City) when appropriate.